

S H A O Y E N



A single water drop onto a sheer slither of translucent water forms the basis of Shao Yen's Autumn Winter 2014 collection Ripple.

The most insignificant drop of rain can have a profound effect on nature, taking hold of an expanse of water, completely altering its surroundings. A landscape formed entirely of black creates the backdrop of Shao Yen's highly innovative digital presentation. Creating an environment which draws the spectator into the collection, much like the ceaseless circular motion a ripple moves in, submerging its surroundings and taking hold of everything in its grips.

Water is a substance of tranquility and peace yet can also be an entity of pain and destruction. Exploring the different dimensions of water, Shao Yen combines the solidity of glass beads and metallic PVC with fluid lines cut from delicate silks and intertwining faux furs. The tender curves of a ripple are echoed in the delicate cut of the necklines and the flowing silhouette of the hems. The collection is given an added element of particular femininity with emphasis on the nipped-in waistline contrasting with oversized bomber jackets and sport luxe patches.

Crisp silver moon blues and deep sunset reds reflected in tranquil winter waters are recreated to form the main colour palette of Shao Yen's AW14 collection.

A ripple can create a sight of natural beauty or an environment of spectacular phenomena.

About the film

Shao Yen takes the work of contemporary art photographer Bill Henson as the reference point of his AW14 fashion film. Mastering her trade under the pioneer of fashion film Nick Knight, Laura Falconer collaborates with Shao Yen to create the digital film for his presentation this season, telling a story of a group of young people caught in a dreamlike state between reality and fantasy and light and dark. The collection is brought to life through the work of set designer Chloe Capeille and Rain Wu.

Special thanks to

LA based shoe brand Jeffrey Campbell has kindly sponsored the wellies that were used in the presentation at Somerset House.

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