



London based womenswear designer Shao Yen Chen returns to London Fashion Week this season with his first stand alone show to date, 'Canvas'.

Inspired by a recent trip to the National Gallery, Vincent van Gogh's masterpiece 'Sunflowers' planted the stimulating seeds inside Chen's mind, serving as the core focal point for the designer's new collection.

A symbol of devotion and loyalty, the passion of the painting is echoed in the vibrant shades of brown, yellow, nude, and white, complimented by energetic hues of blue.

With further exploration Chen looked towards the subtle elements of the artwork, exploring the various textures of the wooden shell and the raw touch of the brush strokes on canvas.

Taking an abstract approach to the recreation of Van Gogh's work, Chen uses a distinct tie-dye technique, creating abstract shapes set against elements of leather, silks and cotton.

Using a range of unexpected materials and diverse forms, including paint brush inspired earrings and accessories in collaboration with jewellery designer Niza Huang, Shao Yen yet again proves why he is sharply becoming one of the most exciting names in fashion today with another extremely cutting edge, exhilarating collection for the Spring / Summer 2015 season.

A special thank you to

Central Saint Martins College of Art and Design

Production
Amie Shilan, Gerard Matthews, Stefan Słoneczny

Set Design
Rain Wu

Music
Emmy The Great

Jewellery Design
Niza Huang

Styling
Jeanie Annan Lewin

Model Casting
Carley Bishop

Hair
Roku Roppongi at Saint Luke using Bumble & bumble.

Make Up
Bea Sweet using Balance Me

Nail
Imarni at Saint Luke using AOFM team and Jessica nails

Photography
Simon Armstrong, Yu Wang, Daa Huang

Videography
Paul Cochrane, Laura Falconer

Graphic Design
Rosy Tsai

Drink
Chi coconut water

PR & Communication
Dyelog